



Jennifer Karchmer Journalist Coach

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Working with longtime, up-and-coming, student, bilingual and international journalists

- 1) to help them improve their craft and gain confidence
- 2) to help them reflect and seek clarity in their career goals
- 3) to help them be considered for promotion within their field
- 4) to help them raise and maintain standards for newswriting, presentation and trust in media
- 5) to help them continue to protect the First Amendment and press freedom worldwide

Qualifications

More than 25 years of MSM and independent news outlet experience as an intern, full-time reporter, copy desk and line editor, producer, news director and freelancer.

Credits include

- CNN Money on-air reporter (NYC)
- AP staff writer (Albany, NY)
- McClatchy business reporter
- Gannett freelance reporter
- University adjunct professor (news writing, mass media, communication)
- Teaching English as a Second Language (TEFL) certification
- Award-winning international writer (Iceland, France, South Africa, Morocco)
- Master of Arts, Plattsburgh State University
- Bachelor of Science, TV/Radio, Broadcast Journalism, Ithaca College
- Washington Semester for Journalism, American University, Wash, DC

Availability

Click [here](#) to introduce yourself and get your personalized rate:

<<https://forms.gle/zTmwaKS6AThLav269>>

Available for individualized **weekly**, **monthly** and **long-term** plans. Special consideration for high school and college students, and those currently enrolled at or graduated from Ithaca College, Plattsburgh State University and American University.

Here are some of the coaching areas clients have come to me to address and improve

- ✓ mechanics of writing
- ✓ copy editing and proofreading techniques
- ✓ word choice intentionality
- ✓ diversity awareness in reporting and writing
- ✓ writing conversationally
- ✓ writing with authority
- ✓ writing tight and efficiently
- ✓ writing longform (5k+ words)
- ✓ writing ledes that sing
- ✓ producing in-depth investigative pieces
- ✓ improving newsgathering practices (working quickly, efficiently)
- ✓ source development
- ✓ creating demo reel/online writing portfolio for sports and news journalists
- ✓ gaining confidence in writing and presentation
- ✓ working under extreme deadline
- ✓ communicating with editors
- ✓ AP Style
- ✓ on-air voice quality and projection (news and sports)
- ✓ podcast creation, development and production
- ✓ social media best practices
- ✓ gaining and maintaining credibility and trust with an audience
- ✓ on-the-job safety & protection (i.e., cyber, social media, physical threats, COVID-19)
- ✓ ethical issues related to sources and reporting
- ✓ libel and legal issues in reporting
- ✓ FOIA requests
- ✓ preparing work for awards consideration (Emmy, Pulitzer, SPJ, etc.)
- ✓ book preparation/writer residency
- ✓ balancing work/life in the journalism career
- ✓ meditation and calming practices while under stress